



Date: August 10, 2021

Attendees: K. Karouni, R. Kaplan, M. Perry, S. Bednarek, M. Wheeler

| Topic                        | Notes   | Action  |
|------------------------------|---|---|
| PTA Swag Update              | <p>Water bottles, towels, sweatshirts, t-shirts, bags, hats.<br/>           ---All have been ordered. Should be in before the beach party.<br/>           ---Total= \$10,028<br/>           ---Need to determine pricing. Use Cheddar Up to advertise/sell swag.</p> <p>Middle School does a fundraiser with similar merch. Working to not conflict with each others' fundraisers.<br/>           ---PTA can partner with students, PTA can make a donation to the students<br/>           ---Stagger release of merch to reduce conflict</p> | <p>Ryan to follow up with payment<br/>           ---Check or PTA Credit Card<br/> <i>Ryan motions to use Credit card (if businesses prefer), Melissa 2nd, All approve</i></p> |
| <a href="#">Cheddar Up</a>   | <p>Going forward with this. Purchased the advanced membership for the year.</p> <p>One Stop Shop for all payment activities for PTA: ASE, Swag, Events, Membership</p>  |   |
| ASE- Sophie                  | <ul style="list-style-type: none"> <li>● Cheddar up seems easier/ more user friendly. ASE is going to use it.</li> <li>● Fall programs are lining up!               <ul style="list-style-type: none"> <li>○ Options will be advertised on FB, newsletter, and (possibly) flyers.</li> <li>○ Change every 7 weeks</li> </ul> </li> <li>● Looking into White Pine-an outdoor ed program for the spring</li> <li>● Hoping to use Cheddar Up for Payments instead of PayPal or EventBrite</li> </ul>   |   |
| <a href="#">Amazon Smile</a> | Start using this!   | <p>Ryan will make this up-to-date</p> <p>Michelle add to</p>  |

|                      |   |  |
|----------------------|---|--|
|                      |   | website  |
| Beach Party          | ½ Sheet with QR Code to Cheddar Up so families can join PTA   |  |
| Membership Form      | Through Cheddar Up.   |  |
| Ice Cream Social     | PTA asked to provide the ice cream for Elementary School. 9/22 @ 6pm<br>---Ask if we could use Kona Ice Or Ice Cream Sandwiches (pre- packaged)<br>---Volunteers?<br>---All students at same time or staggered? | Michelle to follow up with Ms. Lull.<br><b>DONE 8/12</b> |
| Goss Farm/ Rye Day   | 9/18, 12-4pm<br>Also looking for volunteers<br>Kid Activity-<br>Candy in the Haystack- Limit kids, masks, each hour, timed  | Ryan   |
| Website- Update      | Board/Officers<br>Beach Party (where and when) add the flyer<br>Meet link   | Michelle   |
| Date of Next Meeting | Public (in-person & virtual) Sept. 14 1st official meeting. Other meetings will be on the 1st Tuesday of the month.<br><br>Board meeting Tuesday, Sept. 7th virtual   |  |