

Rye PTA Agenda

Date: 8/4/2020

Time: 6:30

Location: Virtual

Next Meeting

Parking Lot

1. [School Board Dates](#)
2. Reflections- Arts recognition via PTA (2020/2021)

In attendance: Board members: H. Mills, T. Dennen, R. Gritzer, B. McCarthy, M. Wheeler, R. Kaplan, Carla C

Agenda			
Item <small>(I: Info, D: Discussion, A: Action)</small>	Time	Notes	Action Steps <small>Pending: <input type="checkbox"/> Cancelled: <input type="checkbox"/> Done: <input checked="" type="checkbox"/></small>
Approve Minutes		May	Approved <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Budget Update (RK or HM) Bank information	:05		
Sponsor Update- Claire Incentives for sponsors Asks begin in Aug	:03	<p>Last year \$10,300</p> <ul style="list-style-type: none"> - Could get there this year if we start now. <p>How do the sponsors benefit from being a sponsor?</p> <ul style="list-style-type: none"> - Feature on emails - Help advertise - Use logos on fundraiser items - Have a “match” - Use Zoom advertising - Use FB page Banner to Advertise <ul style="list-style-type: none"> - Put these options on the letter <p>Send a hard copy letter to All parents explaining what membership/PTA</p>	

		does. Mention the sponsorship too & how this year will be different than others. Follow up in emails.		
School Board PTA member @ school board meetings		Concise communication! PTA Store? - Masks? - Make unique, need many!		Tamara will look into individualized & personalized masks Garnet Hill not an option. Looking into other
Membership Update- What will membership look like this year?				
RES & RJH Updates-		Paula- School Re-opening & assisting teachers with children being prepared for the new- normal & safe re-opening. Community preparedness campaign: 1. Practice mask wearing 2. Practice hand washing 3. Practice social distancing -Need consistent communication/ align messaging between school, school board, and PTA. Is there a slogan the district is going to use to encourage these practices? - Ex: "1,2,3 to school safety" - There will be a website from the SB linked to the school pages with the messaging as well. - Be prepared/plan/explain for the resistance & negativity associated with these new practices -Age appropriate campaigns with this messaging (videos/ yard signs/	-	

		<p>posters.etc.)</p> <ul style="list-style-type: none"> -Yard signs would need to be ordered by end of week. -Inserts in “welcome back” student packets. <p>\$500 for printing inserts + \$300 for yard signs= \$800 total from PTA</p> <p>Are yard signs the most effective means for communication?</p> <ul style="list-style-type: none"> - Multi-media is an effective way to reinforce the messaging. <p>Should PTA spend \$ with so much unknown for the fall?</p> <ul style="list-style-type: none"> - Either way, this is the messaging the town needs. <p>Do we offset the costs by having people purchase the signs?</p> <p>Other ways to spread the word: Social Media- FB & Shares Web Sites (SB, & schools; more detailed, nurses notes)</p>		
<u>Grant Updates-</u> COVID education	:05	Yard signs & mailings		
<u>ASE Update-</u>	:15	Not running		
<u>Calendar of Events</u>		Calendar here - Subject to change		
<u>Fundraiser-</u> Yard Signs Masks?	:05			

<u>Back to School</u> Need to Plan		Picnic? Movie-Drive In? ***Sept. 9th		
<u>Grants Requirements</u> Clarify what types of Grants the PTA approves				
<u>Next meeting date</u>				

Future Dates / Times / Agendas:

Meetings: first Tuesday of the month, unless otherwise stated.